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www.centrolatinoamericano.org



Centro Latino Americano

Dedicated to the empowerment of the Latino community of Lane County since 1972

October 29, 2018

Dear Friends, Allies and Partners,

At Centro Latino Americano, we have served the Latinx community in Lane County for 46 years. Each year, we host a holiday event called Posada Navideña. Over the years, the event has grown into a larger community celebration for mostly Latinx individuals and families. Each year the Posada Navideña offers free music, food, activities for kids, and safe space for the community to celebrate for the holidays.

This year we are also raising money for a diaper drive, as a new addition to the event, in response to the increasing community need in Lane County. We are planning to use this diaper drive as a catalyst to facilitate a sustainable diaper pantry in the future as a year-round resource for families in need.

Our goal is to raise \$8,000 to ensure that this event remains free for families and have least \$3,000.00 after covering costs to expand our pantry and stock it with a robust diaper inventory. As we raise awareness about this need, we know our efforts would go even farther with you as an official sponsor. In this role, you would provide a donation, and in turn we would promote your company as one of the event's official sponsors. With your support at this event we know we will achieve this season's fundraising goal, raise awareness about the need for diapers, and serve the Latinx community to the best of our ability.

If your agency or business is interested in being an official event sponsor, please see the sponsorship levels below and fill out the attached sponsor application. We look forward to hearing from you soon.

| Sponsorship Tier | Amount | Sponsor Recognition |
|------------------|------------|---|
| I | \$1,000.00 | <ul style="list-style-type: none"> • Sponsor logo on table tent • Sponsor logo included on all paper & digital advertisements • Sponsor has space reserved to table event and display banner • Recognition at the event by host |
| II | \$500.00 | <ul style="list-style-type: none"> • Sponsor logo included on all paper & digital advertisements • Sponsor logo on table tent • Recognition at the event by host |
| III | \$250.00 | <ul style="list-style-type: none"> • Purchase a table for community members to enjoy a free meal • Sponsor logo on table tent • Recognition at the event by host |

With warm regards,

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